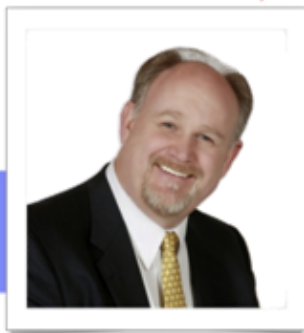


Explosive Business Growth



Kordell Norton works with professionals to grow their business and improve leadership.

- *More Prospects . . .*
- *Larger Sales . . .*
- *Inspiring Leadership . . .*

“What clients have to say . . .

Watching Kordell present is like watching popcorn pop . . . Without the lid.

- Roscoe Schlachter, Superintendent
Cuyahoga Valley Career Center

Kordell is a one-man Bain or McKinsey.

- Marshall Dahneke, CEO
Hygenic Corporation

I've attended conferences for 11 years and Kordell is one of the best I've ever seen.

- Allie Williams, Dir. of Organizational Development,
American Chamber of Commerce Executives

The results speak for themselves. We have seen a 40% growth in sales. . .

- Vera Lewis Jasper, Executive Director
Corporate College

Engaging, entertaining, but most of all jam packed with insights and methods to grow our membership, improve leadership and increase member participation.

- Allison Grealis, Committee and Div. Manager
Precision Metalforming Association

As the oldest association for chamber professionals in the US we are very particular about our programming, but he exceeded our high standards in every way.

- Art Roberts, CEO
Texas Chamber of Commerce Executives



Programs

Status Quo to Status Grow

Supercharging Your Organization for Explosive Growth™

- Understanding how to breakthrough to get the customers attention.
- How to communicate your value and lose bad habits in marketing that you learned in school.
- Recognize and steal great tips, tricks, and traps that are used by big corporations to get explosive growth.

Say Less . . . Sell More

Consultative Sales Skills for Strategic Relationships™

- Learn the four classes of questions used by top sales people.
- How to move away from price selling, and become a trusted advisor to key decision makers.
- Discover the secrets of proactive sales and driving incremental sales.

Changing Now to Wow

Strategic Planning, Leadership and High Execution™

- The 7 steps for creating plans that compel, inspire, and get high levels of consensus.
- Understanding the 4 levels of worker performance and how to manage individuals through change.
- The elements of driving execution and results.

Adding Pizzazz, Zing, and Zip in Your Marketing, Events, and Customer Experiences

Driving Word of Mouth Advertising THROUGH THE ROOF™

- Discover the elements of creativity and how innovation can distance you from the competition
- Get tools that gather best in class practices from others.
- Tips, tricks, and traps to naming your program, marketing it in innovative new ways, and getting buzz before, during, and after.

To book Kordell **NOW** . . .

T: 855-673-3555 (toll)

E: Kordell@KordellNorton.com

W: www.KordellNorton.com



Kordell@KordellNorton.com | www.KordellNorton.com
P: 855.673.3555 toll | 3262 Darien Ln | Twinsburg OH 44087